

Merodis advises Groupe Rossel on the joint takeover of RTL Belgium

August 25, 2021, Brussels, Belgium. **Merodis** (www.merodis.com), an independent corporate finance advisory firm, is pleased to announce that it advised the management of Groupe Rossel, which partnered with DPG Media, on the joint take-over of RTL Belgium, a landmark transaction in the Belgian media sector.

RTL Belgium is a leading French-speaking TV and radio media company with audience share of 36% in 2020 in Belgium. It operates three free TV channels, RTL-TVI (family, general interest), Club RTL (children, sports, classic movies and series) and Plug RTL (fiction, young culture, reality TV). It also manages, among others, popular radio stations: Bel RTL (talk, general interest), Radio Contact (music) and the digital station Mint (pop rock music).

Groupe Rossel and DPG Media, two major Belgian cross-media companies, partnered to acquire RTL Belgium and become co-owners of this business unit, previously owned by RTL Group of Luxembourg. This change of ownership will allow RTL Belgium to accelerate its digital transformation as well as its current development strategy.

The transaction is subject to regulatory approvals and expected to close by the end of 2021.

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