

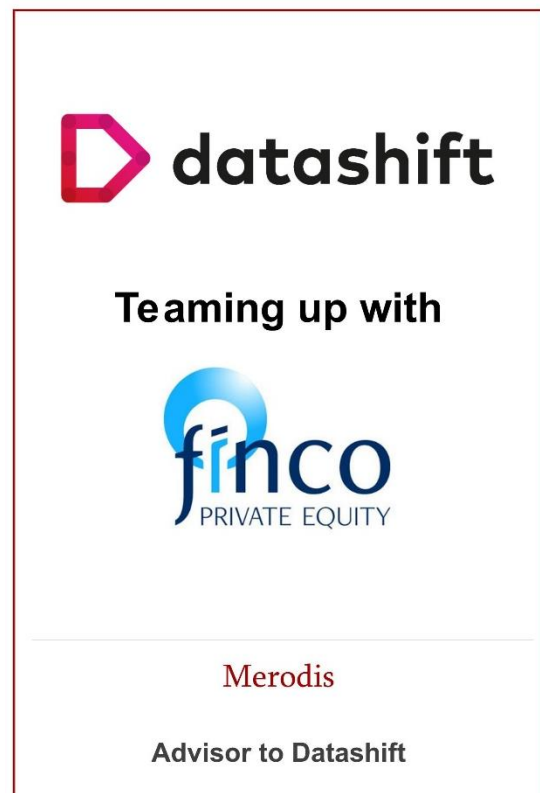
Merodis successfully advises Datashift on its partnership with Finco

February 6th, 2024, Brussels, Belgium.

Merodis (www.merodis.com), an independent corporate finance advisory firm, is pleased to announce it has successfully advised Datashift with its search for an ambitious partner to support the execution of its future growth plans. Datashift's unique market positioning as an end-to-end data consulting & implementation partner, attracted significant interest from strategic bidders and investment firms, both locally and internationally. With Finco, the team of Datashift found a perfect fit regarding strategy, culture, and future ambitions.

Datashift (www.datashift.eu) is a leading data consultancy firm in Belgium offering complete end-to-end solutions. The Company increased its sales more than 50% year-over-year since inception (2015) and currently employs more than 100 FTE's. Having gained a unique market positioning at the crossing point between the volume players and the deep-knowledge niche data firms, Datashift plans to expand its service offering and increase its geographic reach. The company was co-founded in 2015 by Nico Huybrechts who remains firmly invested.

Finco (www.finco.be) is a Belgian established, independent private equity player. It focuses on growth financing and buy-out capital to support innovative growth companies with sustainable business models and which are led by ambitious entrepreneurs, achieving their full growth potential. Finco was founded in 1998 and its reference shareholder is the Plouvier family.



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About Merodis

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